

**LIVE TO RIDE.
RIDE TO LIVE.®**

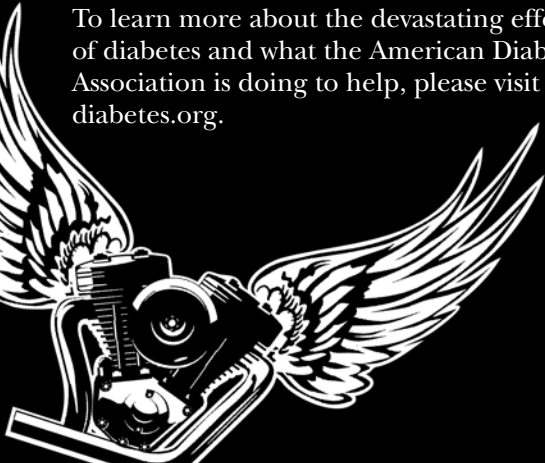
CTAB
⚡

Saddle up your favorite motorcycle and hit the road for the 3rd Annual Elvis Rock 'n' Roll Ride for Life, benefiting the American Diabetes Association. This event revs up on the very steps of Memphis' historic Graceland Mansion, attracting riders and motorcycle enthusiasts from all over the Mid-South and beyond.

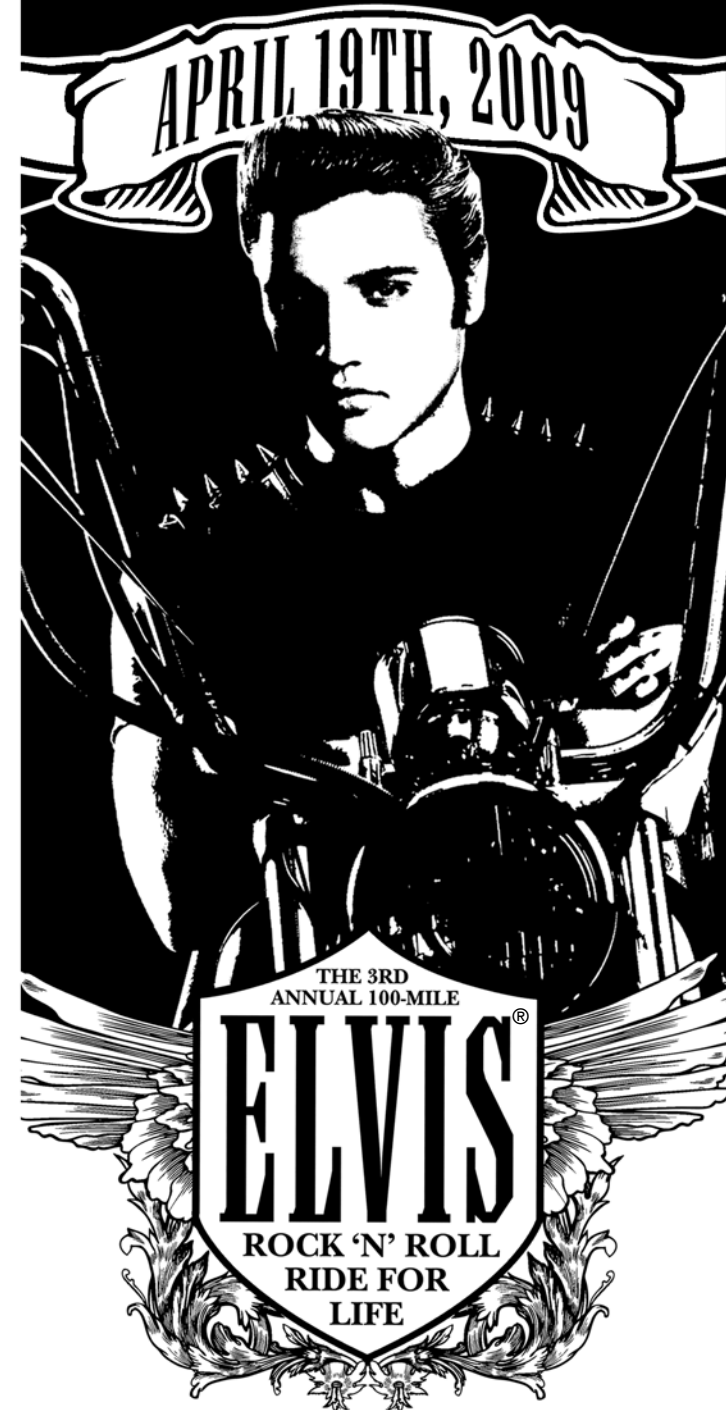
The ride is a fundraiser to help in the prevention, treatment, and search for a cure for diabetes. It works very much like a fundraising walk. You ask your friends, coworkers, and neighbors to donate toward your ride and the fight against diabetes, or you can contribute yourself. With three packages available, you can choose the commitment level that best suits you—from a full-day 100-mile escorted ride and post-ride party, to a whole weekend of Memphis-style fun, music, entertainment, and events.

Best of all, your participation, support, and contributions will help provide hope for the one in every eight Americans suffering from diabetes.

To learn more about the devastating effects of diabetes and what the American Diabetes Association is doing to help, please visit diabetes.org.



The American Diabetes Association
5583 Murray Road, Suit 200A
Memphis, TN 38119



A fundraising motorcycle ride benefiting the

**American
Diabetes
Association.**
Cure • Care • Commitment®

CATEGORIES & DETAILS

All riders and passengers will receive a free event t-shirt. Additional gifts for all ride levels will be determined closer to ride time.

Visit elvisride.com for a complete schedule of events, updates, and news, or call 901-682-8232.

TCB DIAMOND CLUB

Commitment: Rider \$350,
Optional Passenger \$75
Friday, 4/17: Weekend Welcome Bash
Saturday, 4/18: Fun/Theme Ride,
VIP Party
Sunday, 4/19: 100-Mile Ride for Life,
Graceland Photo, Post-Ride Party,
Premium Clothing Giveaway

BURNIN' LOVE RED CLUB

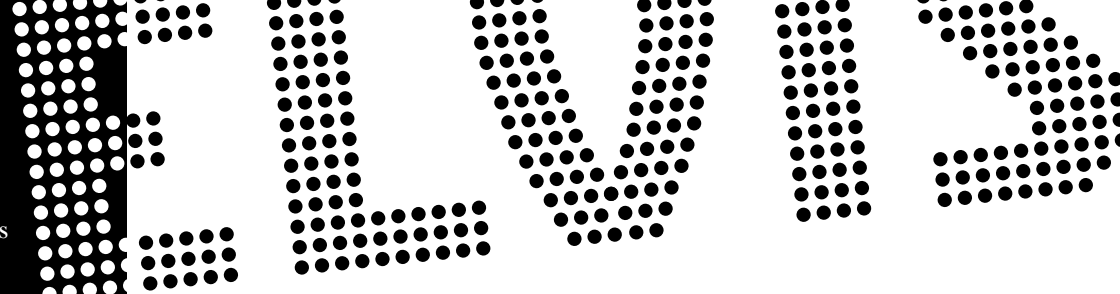
Commitment: Rider \$150,
Optional Passenger \$50
Friday, 4/17: Weekend Welcome Bash
Saturday, 4/18: Fun/Theme Ride
Sunday, 4/19: 100-Mile Ride for Life,
Post-Ride Party, Clothing Giveaway

JUNGLE ROOM GREEN CLUB

Commitment: Rider \$75,
Optional Passenger \$25
Sunday, 4/19: 100-Mile Ride for Life,
Post-Ride Party, T-Shirt Giveaway

ACCOMMODATIONS

Heartbreak Hotel at Graceland
3677 Elvis Presley Blvd, Memphis, TN 38116
877-777-0606 or glsales@elvis.com
Special rates available for Friday and Saturday
For additional information about accommodations, please call 901-682-8232, ext 3122.



REGISTRATION FORM

Simply return this completed form along with check or payment details to the address below, or sign up online at elvisride.com.

The American Diabetes Association
5583 Murray Road, Suit 200A
Memphis, TN 38119

Register by 1/31/09 to take advantage of discounted fundraising goals! Details at elvisride.com or 901-682-8232

COMMITMENT LEVEL

Riders may raise and/or contribute funds.
Passengers are optional.

TCB DIAMOND CLUB

___ Rider \$350 ___ Passenger \$75

BURNIN' LOVE RED CLUB

___ Rider \$150 ___ Passenger \$50

JUNGLE ROOM GREEN CLUB

___ Rider \$75 ___ Passenger \$25

METHOD OF PAYMENT

___ Visa
___ Mastercard
___ Discover
___ Check (*Payable to: American Diabetes Association*)

Name on Card _____

CC# _____

Expires (MM/YY) _____

Thanks to our generous supporting partners.



Rider Name _____

Passenger Name _____

Address _____

City, ST Zip _____

E-mail _____

Phone _____

Rider Shirt Size _____

Passenger Shirt Size _____